

96,

First, a quick plug for our classmate Rob Hubert's on-line storefront that selling Army/Navy gear at <https://www.thehungrypenguin.com>

Also, I recently attended the Council of Class Presidents at USNA and here are the notes I took:

2017 Milestones and Achievements: Academic attrition 1%, the Class of 2017 included Rhodes, Gates, Cambridge, Schwarzman and Hertz Foundation Scholars. Graduated the Second class of Cyber OPS majors. Won the 2017 Cyber Defense Exercise, placed 2nd in the International Atlantic Council Cyber Student Competition.

\* Recognition for USNA:

- o #1 Forbes Public Colleges (USMA #2)
- o #4 Forbes STEM Colleges (USMA #NA)
- o #2 US News and World Report's Public Liberal Arts Colleges (USMA #1)
- o #1 US News and World Report's High School Counselor Rankings (USMA #2, tied with USAFA)
- o #6 in payscale.com 2017-18 Salary Report (USMA #5)

\* The Class of 2021: 73% male/27% female, 14% first in family to attend college, 11% first generation American, 5% prior enlisted, Class rank in top 10% (62%) and 20% (86%), 92% varsity athletics, 90% community service, 66% student body leader, 30% significant work experience, 16% boy and girl scouts participant.

\* The Midshipman Welfare Fund was recently established: Club Sports, Extracurricular Activities, Brigade Support for NAAA events (D&B, Cheering / Brigade travel), musical activities, Commissioning Week events, etc. Midshipmen manage Extra Curricular Activity (ECA) programs with little oversight. Not enough funding for travel, \$1M needed yearly to close the gap. Business Services previously covered the groups but funding was reduced. Midshipmen submit budgets to fund their programs. In 2002, there were between 30-40 ECA's but has grown to over 70. <https://www.usna.edu/MidActivities/>

\* 2/3 of the Midshipmen do not take a language. Now sending STEM majors abroad under the Language Immersion initiative: Arabic - 4 week language study at USNA followed by 3 weeks immersive experience; Chinese - 3 week language study followed by 4 weeks experience; Spanish/French - 2 weeks study followed by 4 weeks of experience.

\* The International Programs Office leads the initiatives for spring break/summer opportunities and semester exchanges. There is an emphasis on cultural awareness, language proficiency, and regional expertise, Midshipmen involvement in projects through Defense, Diplomacy (Dept. of State) or Development (USAID).

\* Semester Studies Abroad: counterparts at Canada, Chile, Columbia, France, Germany, Japan, Portugal, Singapore and Spain. Civilian Universities at Australia, Brazil, China, Georgia, Israel, Jordan, Kazakhstan, Morocco, Oman, Peru, Qatar, Senegal, Singapore, South Korea, South Africa, Spain, Sweden, Taiwan and Turkey.

\* International Programs: goal is 500 Midshipmen/year:

- o Semester Study Abroad - 100
- o Language Immersion - 185
- o Non-language immersion - 150
- o Professional Training - 65

Best to date: 450 Midshipmen/40 countries

- \* "Run to Honor" was founded in 2007 and is managed by all-volunteer Navy graduates - 501(c)(3) tax-exempt. They launched the "Virtual Memorial Hall," perpetuating the memory of alumni who have died in service to their country. Each name in Memorial Hall has its own page - "the 2,659 most important stories at the Naval Academy." There are 1,400 names completed, and the organization aims to complete the website by January. [www.runtohonor.com](http://www.runtohonor.com) [www.usnamemorialhall.org](http://www.usnamemorialhall.org)
- \* Reviewed the newly-signed USNA Instruction 5060.6, "Memorial Hall Honorees" which covers eligibility requirements for memorialization in Memorial Hall displays:
  - o Killed in Action Memorial - a hostile casualty other than the victim of terrorist activity killed outright or who dies as a result of wounds or other injuries before reaching a treatment facility
  - o Operational Loss - Lost in the performance of duty as a member of any service while forward deployed, training, or preparing to deploy. The operational aspect is meant to distinguish between those losses in a domestic, non-duty status such as traffic/travel/illnesses/accidents that are not as a result of performance of duty in service to our country.
  - o Medal of Honor Display
  - o Individual Memorial Displays - Honors individual or small groups of alumni most memorialized for valor, approved by the Memorial Oversight Committee
- \* Alumni Mentoring Program - 2,243 participants (up from 1,754 a year ago). 682 active matches, 52 pending matches. Class of 2016 has 447 participants; class of 2017 has 350.
- \* "Yield" - During the admissions process, Yield refers to the percentage of applicants who accept an offer to attend a school. Ivy League schools experience high 70s/low 80s. USNA this past year had a yield of 87%. And USNA took in more Plebes than expected.
- \* Plebe summer: All 1,200 perspectives showed up on I-Day. In previous years, between 4-10 perspectives do not start (medical, arrived outside body weight standards). This year 1,199 Plebes raised their hands in T-court...1 was turned away due to medical. The Yield percentage shows the great work done by Blue and Gold Officers to expose young people to the institution.
- \* The physical mission is a very important part of commissioning leaders, developing leadership qualities through competition and education, an effective business model, an "expect to win" mindset, a program in full NCAA compliance, a strategic plan to finish the fundraising campaign, achieve intercollegiate goals and Beat Army. "The last 10 seconds of the Navy-AF football game is everything that we represent."
- \* "Responsible Business model" - 96-1% NAAA external support 5% government support.
- \* USNA will not hire any coach that does not speak to USNA values
- \* Showtime Channel has been featuring Navy football and has been a success. Produced by a 15-time Emmy Award winner. The shows' content are 10% football, 90% human interest. Helps with recruiting and marketing, and USNA gets some funds out of it for Showtime access
- \* Veteran's Classic - Basketball games scheduled 10 Nov 2017 in Alumni Hall: 1830 Alabama vs Memphis, 2100 Pitt vs Navy <http://www.navy sports.com/veteransclassic/>
- \* Washington Capitals will play Toronto Maple Leaves in outdoor game on 03 Mar 2018 at the N-MC Memorial Stadium
- \* Donations to athletics initially go through the Alumni Association Foundation as the focal point, which then redirects the funds.

