

We have very exciting news regarding our 30th Reunion Class Project! After a lot of hard work, we are piloting the use of a new fundraising site for the USNA Foundation. GIVE CAMPUS allows us to really simplify the process of online giving and I'm sure will help us crush our \$600K goal for our 30th reunion gift.

Today we are launching a 2 month "sprint" campaign to raise an additional \$100k in donations and recurring pledges above and beyond the \$96k that has been raised so far towards our ultimate goal of \$600K.

To date, 122 classmates have donated or pledged just short of \$96k. Just over 25 folks have set up recurring pledges to the Class Project, while the rest was generated by one time gifts during last year's All Academy Challenge and during normal annual fundraising.

As a reminder, your Class officers are recommending/asking that you consider making a \$30 a month recurring pledge (\$1 a day). If you can give more or less, please still make a recurring pledge as our number one goal is to prove that we can smash participation rates and provide significant support to USNA with a broad base of donors. If you aren't ready for a recurring pledge, please make a one-time donation during this "sprint" campaign that ends on June 4th.

Please check out our Give Campus link. Forward to your friends and family. There is a tab where you can make a video detailing why you are supporting USNA and the Class Project. You can offer challenges or pledge a matching gift if certain goals are met. Thanks ahead of time for your support!

<https://www.givecampus.com/schools/UnitedStatesNavalAcademy/class-of-1996-30th-reunion-class-project>

Beat Army!

Brian Reardon

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Ps. Some admin notes:

-If your employer will match gifts, you can arrange for their funds to also go to the Class Project. More information can be found at <https://www.usna.com/support/matching-gifts>

-Our default allocation for our class gift funds is:

50% - Class of 1996 Bench Conservation support (69960200/Y18CG1996)

27% - Class of 1996 Project Based Learning support (66960100/ Y18CG1996)

8% - Class of 1996 Athletic Excellence support (68960200/ Y18CG1996)

15% - Naval Academy Annual Fund (69000000/ Y18CG1996)

Should you like your allocation to be different, please contact the Foundation at (410) 295-4117 after you make your donation. They can go into the system and customize your gift however you like it. All of your money can go to any one the 4 priorities we chose.