

Dear '96 Classmates:

I hope this message finds you and your loved ones happy, HEALTHY and coping during these unprecedented times.

The 2019 All Academy Challenge was a huge success bringing in over one million dollars for the Naval Academy from nearly 4,000 donors. **Thank you for your past support!**

**The 2020 All Academy Challenge kicks off on Sunday, 16 Aug and continues for 5 days.** Navy is facing off against Army, Air Force, Coast Guard and Merchant Marine—with the service academy with the highest percentage of alumni making a gift in support of their alma mater taking home bragging rights. Naval Academy alumni have consistently taken the top spot in terms of dollars raised—but this contest is all about participation and not total dollars raised.

In 2020, with your help, we plan on taking the participation prize! You should have received, or will receive very soon, a sticker from the Naval Academy Foundation with more information, but we really want our class to come together to show our support especially in these trying times. Visit <https://navy.allacademychallenge.com>, starting 16 August and make your gift—then use your personal networks to ask your classmates and other alumni to do the same. This year's All Academy Challenge site features a Class Participation Leaderboard as well as buttons to make social media sharing—and getting your friends and classmates involved—even easier.

Also, the Naval Academy Foundation has made it possible for classes on active class legacy gift projects to make All Academy Challenge gifts directly in support of those projects. This year our class is choosing to support the Project Based Learning (PBL) component of our class project during the 5 day challenge. If you don't want to support that fund, you can always direct your gift to the Naval Academy Fund and that will still count in our class totals. You can direct any questions to Clay Evans, class giving coordinator at the Naval Academy Foundation, at [clay.evans@usna.com](mailto:clay.evans@usna.com) or 410-295-4117.

If you've already made a gift in support of the Academy this year, thank you, and please consider making another small gift to help us ensure our victory – every gift counts towards our participation!

Thanks,

Brian  
[Brian.Reardon@1996.usna.com](mailto:Brian.Reardon@1996.usna.com)

p.s. If filling out the physical mailer sent by the Foundation, just hand write "Class of 1996 Project" in the Gift Designation block. Your donation will be allocated to our Project Based Learning goal.